

## Intelsat and Orion Express Extend Agreement to Deliver Media Services Across Russia Using Intelsat 15

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LUXEMBOURG--(BUSINESS WIRE)--Mar. 20, 2017-- Intelsat (NYSE: I), operator of the world's first Globalized Network, powered by its leading satellite backbone, today announced that Orion Express signed a multi-year extension with Intelsat for satellite services supporting direct-to-home (DTH) and media distribution services in Russia via the Intelsat 15 satellite.

Orion Express, a major satellite television provider and operator of the second largest DTH platform in Russia, uses multiple Ku-band transponders on Intelsat 15 and Horizons 2, co-located at 85° East, to deliver DTH services to customers and TV content to cable and IPTV head ends. Under the new agreement, Orion Express extended its use of Intelsat 15 well into the next decade and expanded its operations by consolidating services with Intelsat that had been with another satellite operator.

"The premium programming that Intelsat enables us to efficiently and reliably distribute, along with the ability to deliver regionalized content, has spurred the rapid growth of our DTH platform and media distribution services in Russia and neighboring CIS countries," said Kirill Makhnovskiy, CEO of Orion Express. "The quality and the coverage provided by Intelsat 15 is enabling us to further expand our broadcast services and subscriber base."

"This is another example of how Intelsat's approach of working very closely with our customers to understand their business and their long-term growth strategy benefits our customers and Intelsat," said Jean-Philippe Gillet, Intelsat's Vice President and General Manager, Broadband. "This long-term commitment from Orion Express will strengthen the strategic position of 85° East as a major media hub for Russia and the CIS. The combination of Intelsat 15 and Horizons 2 will also strengthen Orion Express' position and provide a robust and long-term growth capability to attract even more national and international broadcasters."

## **Supporting Resources:**

• Intelsat Media Services: http://www.intelsat.com/solutions/media/

## **About Intelsat**

Intelsat S.A. (NYSE: I) operates the world's first Globalized Network, delivering high-quality, cost-effective video and broadband services anywhere in the world. Intelsat's Globalized Network combines the world's largest satellite backbone with terrestrial infrastructure, managed services and an open, interoperable architecture to enable customers to drive revenue and reach through a new generation of network services. Thousands of organizations serving billions of people worldwide rely on Intelsat to provide ubiquitous broadband connectivity, multi-format video broadcasting, secure satellite communications and seamless mobility services. The end result is an entirely new world, one that allows us to envision the impossible, connect without boundaries and transform the ways in which we live. For more information, visit <a href="https://www.intelsat.com">www.intelsat.com</a>.

## **About Orion Express**

Orion Express, LLC has been working at the satellite TV market for 11 years (since 2005). The major activities of the company are delivery of satellite TV services to individual subscribers, placement of TV channels on satellites, TV channels maintenance and release, delivery of television content to cable networks. Nowadays Orion Express is the only one Russian operator that covers 100% of Russian territory and the CIS. Orion Express broadcasts from Intelsat 15 (85 °E), Horizons 2 (85 °E) and Express AM5 (140 °E) satellites. The company holds the 3th place in TOP-5 of Russian Pay TV market and is at TOP-3 of the satellite TV market.

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