

## Intelsat Delivers Media Distribution Services for Indian Teleport Operator LAMHAS

September 4, 2017

LUXEMBOURG--(BUSINESS WIRE)--Sep. 3, 2017-- Intelsat S.A. (NYSE: I), operator of the world's first Globalized Network and leader in integrated satellite communications and LAMHAS, one of the fastest growing teleport operators in India, announced a multi-year agreement for satellite services supporting media distribution in India via the Intelsat 20 satellite.

LAMHAS is using a C-band Multiple Channels per Carrier broadcast platform on Intelsat 20, located at 68.5° East, to deliver broadcast services to new and emerging TV channels in the devotional, spiritual and patriotic genres as well as regional news programming. Under the previously announced agreement, LAMHAS increased its services commitment on Intelsat 20, while also renewing its previous agreement for an extended term.

"Our natural growth plans include leveraging Intelsat's satellite services because its technology is well-respected among Indian broadcasters. We look forward to continuing our partnership with Intelsat and using its satellite services to expand our broadcast customer base," said Ajay Jain, CEO, LAMHAS.

Intelsat 20 provides high power distribution of video, voice and broadband services in Asia, Africa, Europe, the Middle East and Russia. The Intelsat 20 C-band video neighborhood provides premium programming that is carried by the top Indian cable multi-system and direct-to-home operators, reaching more than 100 million pay-tv subscribers across India. Intelsat's video distribution service delivers programming to homes in India and across the Indian sub-continent, extending across Asia and Africa. Intelsat 20 and Intelsat 17 combined, delivers content from more than 400 TV channels, making Intelsat the largest media distribution satellite provider in the region.

"Understanding our customers' needs and challenges puts us in the best position to deliver satellite technology that will truly transform their businesses and drive growth," said Terry Bleakley, Intelsat's Managing Director, Asia-Pacific Sales. "LAMHAS' renewal and expansion of satellite services on Intelsat 20 will strengthen its media services capabilities, elevating its position as a premier teleport operator in India and attracting new broadcast customers."

## **Supporting Resources:**

• Intelsat Media Services: http://www.intelsat.com/solutions/media

## **About Intelsat**

Intelsat S.A. (NYSE: I) operates the world's first Globalized Network, delivering high-quality, cost-effective video and broadband services anywhere in the world. Intelsat's Globalized Network combines the world's largest satellite backbone with terrestrial infrastructure, managed services and an open, interoperable architecture to enable customers to drive revenue and reach through a new generation of network services. Thousands of organizations serving billions of people worldwide rely on Intelsat to provide ubiquitous broadband connectivity, multi-format video broadcasting, secure satellite communications and seamless mobility services. The end result is an entirely new world, one that allows us to envision the impossible, connect without boundaries and transform the ways in which we live. For more information, visit <a href="https://www.intelsat.com">www.intelsat.com</a>.

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Source: Intelsat

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