



## Intelsat and ScheduALL Partner to Provide Optimized Occasional Use (OU) Experience

April 13, 2015

*ScheduALL Connector™ enables media customers to efficiently and cost-effectively manage OU capacity*

LUXEMBOURG--(BUSINESS WIRE)--Apr. 13, 2015-- Intelsat S.A. (NYSE: I), the world's leading provider of satellite services, and ScheduALL, the leading global provider of Enterprise Resource Management (ERM) solutions for media, broadcast and transmission businesses since 1989, today announced the successful implementation and launch of ScheduALL Connector™, which enabled Intelsat customers to easily and efficiently manage their occasional use (OU) capacity needs.

Utilizing the ScheduALL Connector interface, Intelsat's strategic sales partners (SSPs) and media customers that use ScheduALL to manage their own assets can easily view Intelsat's available capacity, quickly match it to their needs and reserve it directly from within their own system. The automated interface enables media customers to manage bandwidth more effectively to quickly adapt and meet their changing capacity needs during peak and off-peak cycles in demand. In addition, it improves operational efficiency by reducing the need to manually transfer data between different systems, as well as to reconcile booking and billing records.

"As part of improving and automating our booking and scheduling process for OU services, ScheduALL Connector offers our strategic sales partners and customers an option to link directly with Intelsat's ScheduALL system to access real-time Intelsat capacity," said Peter Ostapiuk, Head of Media Services, Intelsat. "This provides media customers the unique ability to directly locate and select the resources best suited for their needs. This is especially important during times when there is a huge peak in demand and additional capacity is needed. Together, ScheduALL and Intelsat's global hybrid satellite network will help media customers meet fluctuating demands and continue to provide the high-quality, reliable content that their viewers demand."

ScheduALL Connector will help Intelsat's media customers effectively manage their capacity during fast-breaking news events when finding available capacity quickly is essential to transmitting live coverage to global audiences. In addition, it will help customers better manage bandwidth fluctuation during mission-critical disaster relief activities and major sports and entertainment events.

"By utilizing Intelsat services via ScheduALL Connector, we've streamlined our workflow and increased resource utilization, ultimately resulting in increased profitability," said Christine Ehrenbard, Director, Broadcast Development, CBS. "We're able to easily reconcile services and focus on growing other aspects of our business."

"We're pleased that Intelsat will be using the ScheduALL Connector platform to bring the power of self-provisioned bookings to our large community of mutual customers," said Rick Legow, President of ScheduALL. "In doing so, Intelsat is providing its customers with an unprecedented level of service and control, bringing them efficiency, cost savings and operational simplification."

### Supporting Resources

- Learn more about Intelsat's Occasional Use Services: <http://www.intelsat.com/services/media-services/occasional-use/>
- Learn about Intelsat's Strategic Sales Partners: <http://www.intelsat.com/services/media-services/occasional-use/strategic-sales-partners/>
- Read Intelsat's Blog on the Power of the SSP Program: <http://www.intelsat.com/blog/media-blog/optimizing-occasional-use-services-via-intelsats-strategic-sales-partner-network/>
- Learn more about ScheduALL: <http://www.scheduall.com>
- Learn about ScheduALL Connector: <http://www.scheduall.com/connector.html>

### About Intelsat

Intelsat S.A. (NYSE: I) is the world's leading provider of satellite services, delivering high performance connectivity solutions for media, fixed and mobile broadband infrastructure, enterprise and government and military applications for more than 50 years. Intelsat's satellite, teleport and fiber infrastructure is unmatched in the industry, setting the standard for transmissions of video and broadband services. From the globalization of content and the proliferation of HD, to the expansion of cellular networks and mobile broadband access, with Intelsat, envision your future network, connect using our leading satellite technology and transform your opportunities. Envision...Connect...Transform...with Intelsat. For more information, visit [www.intelsat.com](http://www.intelsat.com).

### About ScheduALL

Since 1989, ScheduALL has been providing ERM solutions to the largest media, broadcast and transmission businesses in more than 50 countries across the globe. ScheduALL's smart technology has received several industry awards for its market-leading innovations, and is giving the largest businesses in the media industry the visibility and intelligent control to simplify the entire end-to-end process, from booking to distribution.

Source: Intelsat

Intelsat  
Michele Loguidice  
Director, Investor Relations and Corporate Communications  
+1 703-559-7372  
[michele.loguidice@intelsat.com](mailto:michele.loguidice@intelsat.com)