



## Intelsat Partners with BT to Support Content Distribution for BBC World Services across Three Continents

June 1, 2015

LUXEMBOURG & SINGAPORE--(BUSINESS WIRE)--Jun. 1, 2015-- Intelsat S.A. (NYSE: I), the world's leading provider of satellite services, and BT Group (NYSE: BT) today confirmed that BT has renewed and expanded services on three Intelsat satellites, spanning the Asia-Pacific, Africa and Latin America regions.

Under the new multi-year, multi-transponder agreement, BT will leverage capacity from three of Intelsat's leading satellite neighborhoods to distribute programming for BBC World Service, a premier provider of global news and content. BT will have access to Intelsat's teleport facility in Napa, California along with the company's terrestrial network, IntelsatOne®.

The three satellite video neighborhoods, Intelsat 10-02 located at 1°W, Intelsat 805 at 55.5°W and Intelsat 19 at 166.0°E, combined with BT's service offerings, will allow BBC World Service to increase its channel line-up and continue access to millions of listeners and viewers throughout Asia-Pacific, Africa and the Americas.

"Intelsat and BT have a long and proven track record of leveraging each other's technical strengths to help advance our customers' business and growth objectives," said Mark Wilson-Dunn, Vice President BT Media & Broadcast. "The high quality, resiliency and flexibility of Intelsat's global satellite solutions, combined with the power of its regional video neighborhoods, make Intelsat the ideal partner to support BBC World Service's global programming needs."

Nigel Fry, Head of Distribution, BBC World Service, added, "In today's information age, our viewers want fast-breaking, high quality and reliable content at all times regardless of location. By partnering with BT and Intelsat, we know that we will receive a seamless, integrated solution and distribution platforms that enable us to reliably reach our audience around the world."

"BBC World Service has very specific requirements as it relates to its global programming needs, including optimizing its distribution and overall operational efficiency. By combining our distribution network with BT's service offerings, we created a solution that provides BBC World Service with international distribution that serves its global audience, and supports its growth objectives," said Kurt Riegelman, Intelsat's Senior Vice President, Global Sales and Marketing. "BBC World Service premier content contributes to the nearly 5,500 SD and HD channels distributed across our fleet and can be accessed by tens of millions of viewers across Africa, Asia-Pacific and Latin America through our media neighborhoods."

For more information, please visit Intelsat at CommunicAsia 2015 from June 2 through June 5 at Marina Bay Sands, Singapore, Stand 1S3-01.

Resources:

- Intelsat's Media Services: <http://www.intelsat.com/services/media-services/>
- IntelsatOne® Media Services: <http://www.intelsat.com/services/media-services/intelsatone-services/>
- Intelsat's Asia-Pacific Video Neighborhoods: <http://www.intelsat.com/applications/media/video-distribution/asia-pacific-broadcast-video-neighborhoods/>

### About Intelsat

Intelsat S.A. (NYSE: I) is the world's leading provider of satellite services, delivering high performance connectivity solutions for media, fixed and mobile broadband infrastructure, enterprise and government and military applications. Intelsat's satellite, teleport and fiber infrastructure is unmatched in the industry, setting the standard for transmissions of video and broadband services. From the globalization of content and the proliferation of HD, to the expansion of cellular networks and mobile broadband access, with Intelsat, envision your future network, connect using our leading satellite technology and transform your opportunities.

Envision...Connect...Transform...with Intelsat. For more information, visit [www.intelsat.com](http://www.intelsat.com).

### About BT

BT's purpose is to use the power of communications to make a better world. It is one of the world's leading providers of communications services and solutions, serving customers in more than 170 countries. Its principal activities include the provision of networked IT services globally; local, national and international telecommunications services to its customers for use at home, at work and on the move; broadband, TV and internet products and services; and converged fixed/mobile products and services. BT consists principally of five customer-facing lines of business: BT Global Services, BT Business, BT Consumer, BT Wholesale and Openreach.

For the year ended 31 March 2015, BT Group's reported revenue was £17,979m with reported profit before taxation of £2,645m. British Telecommunications plc (BT) is a wholly-owned subsidiary of BT Group plc and encompasses virtually all businesses and assets of the BT Group. BT Group plc is listed on stock exchanges in London and New York. For more information, visit [www.btplc.com](http://www.btplc.com).

### About BT Media & Broadcast

BT Media & Broadcast (M&B) is the digital media and broadcast services arm of BT Wholesale. All of the UK's digital terrestrial TV is underpinned by

M&B's specialist media network, whilst it is also responsible for delivering outside broadcast services from over 150 sports and news locations around the UK.

M&B's global media network links every major location around the world where broadcast or film content is created or distributed.

#### **About BBC**

The BBC attracts a weekly global audience of 265 million people to its international news services including BBC World Service, BBC World News television channel and [bbc.com/news](http://bbc.com/news).

BBC World Service is an international multimedia broadcaster, delivering a wide range of language and regional services on radio, TV, online and via wireless handheld devices. It uses multiple platforms to reach its weekly audience of 191 million globally, including shortwave, AM, FM, digital satellite and cable channels. Its news sites include audio and video content and offer opportunities to join the global debate. BBC World Service offers its multilingual radio content to partner FM stations around the world and has numerous partnerships supplying content to news websites, mobile phones and other wireless handheld devices as well as TV channels.

View source version on businesswire.com: <http://www.businesswire.com/news/home/20150531005012/en/>

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Intelsat  
Michele Loguidice  
Director, Investor Relations & Corporate Communications  
+1 703-559-7372  
[michele.loguidice@intelsat.com](mailto:michele.loguidice@intelsat.com)