



## Intelsat's Premier Video Neighborhoods to Distribute BBC World News Channel to Millions of Viewers around the Globe

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LUXEMBOURG--(BUSINESS WIRE)--Apr. 14, 2016-- Intelsat S.A. (NYSE: I), operator of the world's first Globalized Network, powered by its leading satellite backbone, announced today that BBC World News, a leading global news TV channel, has renewed and expanded its contract for use of multiple Intelsat premier video neighborhoods and the IntelsatOne® terrestrial network to distribute high-quality standard definition (SD) and high definition (HD) content across several continents.

Under the multi-year agreement, BBC World News will be delivered to millions of viewers in the Americas and Asia via four of Intelsat's premier video neighborhoods:

- Galaxy 13 at 127° West – a North America cable distribution neighborhood utilized by the world's top programmers to deliver premium HD channels
- Intelsat 19 at 166° East – a Pacific Rim cable distribution neighborhood and South Pacific Direct-to-Home (DTH) platform
- Intelsat 20 at 68.5° East – a cable distribution and DTH neighborhood and transcontinental hotspot from Europe to East Asia, and the number one video neighborhood serving India
- Intelsat 21 at 302° East – a Latin America cable distribution neighborhood with the highest cable head-end penetration on the continent

"Information is critical to any community and by leveraging Intelsat's globalized network, we're able to reliably deliver high-quality content that keeps millions of viewers up to date on the latest events happening around the world," said Karen Schmidt, Intelsat's Vice President of Marketing. "Intelsat's strong regional neighborhoods and the IntelsatOne terrestrial network provide our customers with flexible, cost-effective and secure, distribution solutions, enabling them to efficiently expand their coverage and reach."

The IntelsatOne terrestrial network, featuring more than 36,000 miles of leased fiber and eight strategically located teleports around the globe, will provide uplink services for the distribution network. IntelsatOne will also provide dual and geographically diverse fiber routing from the BBC World News payout facilities.

"The world's top programmers require access to the highest levels of cable and DTH penetration around the globe," said Kurt Riegelman, Intelsat's SVP, Sales and Marketing. "Our leading video neighborhoods in the Americas and Asia will allow clients such as the BBC to reach more viewers in more markets and offer them the chance to grow their businesses."

### Supporting Resources:

- **Intelsat Media Services:** <http://www.intelsat.com/solutions/media/>
- **Intelsat Video Neighborhoods:** <http://www.intelsat.com/solutions/media/distribution-solutions/video-neighborhoods/>

### About Intelsat

Intelsat S.A. (NYSE: I) operates the world's first Globalized Network, delivering high-quality, cost-effective video and broadband services anywhere in the world. Intelsat's Globalized Network combines the world's largest satellite backbone with terrestrial infrastructure, managed services and an open, interoperable architecture to enable customers to drive revenue and reach through a new generation of network services. Thousands of organizations serving billions of people worldwide rely on Intelsat to provide ubiquitous broadband connectivity, multi-format video broadcasting, secure satellite communications and seamless mobility services. The end result is an entirely new world, one that allows us to envision the impossible, connect without boundaries and transform the ways in which we live. For more information, visit [www.intelsat.com](http://www.intelsat.com).

### About BBC World News

BBC World News and BBC.com, the BBC's commercially funded international 24-hour English news platforms, are owned and operated by BBC Global News Ltd. BBC World News television is available in more than 200 countries and territories worldwide, and over 433 million households and 1.8 million hotel rooms. The channel's content is also available on 178 cruise ships, 53 airlines and 23 mobile phone networks. BBC.com offers up-to-the minute international news and in-depth analysis for PCs, tablets and mobile devices to more than 85 million unique browsers each month.

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