



Intelsat and KDDI Turn Rio into the First EpicNG Games

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LUXEMBOURG--(BUSINESS WIRE)--May 31, 2016-- Intelsat S.A. (NYSE: I), operator of the world's first Globalized Network, powered by its leading satellite backbone, announced today that KDDI Corporation (KDDI), a Japan-based global telecommunications company, is utilizing Intelsat's next-generation high throughput satellite platform, Intelsat Epic^{NG} SM, to provide cost-effective, regionalized, video contribution and backhaul services at the upcoming Games in Rio de Janeiro, Brazil.

Using Intelsat 29e at 310° East, the broadcasters will make history as breaking news is carried from Rio via Intelsat Epic^{NG}. Intelsat will support KDDI's contribution services for a Tier 1 global media customer via a regionalized C-band beam from Intelsat 29e, enabling more cost efficient transmission of High Definition (HD) video signals from sports venues at the Games to the International Broadcast Center in Rio de Janeiro.

"The ability of Intelsat Epic^{NG} to deliver more megabits per megahertz enables us to provide more efficient, high-quality, video contribution services for our leading media customers," said Mr. Ikuo Mochizuki, General Manager, Media Sales Department, KDDI. "By providing lower-cost, HD video transmission solutions, we are able to differentiate our services offerings to our subscribers. We are leveraging the efficiencies generated by the Intelsat Epic^{NG} platform to grow our business."

"Our globalized network has supported every Games since 1968 and we continue to innovate and work closely with our media customers to ensure that we deliver the most immersive, compelling experience to viewers regardless of location," said Terry Bleakley, Regional Vice President, Asia-Pacific, Intelsat. "Intelsat Epic^{NG} is poised to be a game changer this summer, bringing high power and better economics that will enable our customers to extend their reach in a much more efficient manner. We look forward to working closely with KDDI to bring the spirit of the Games into millions of homes across the Asia Pacific."

Supporting Resources:

- **Intelsat Epic^{NG}:** <http://www.intelsat.com/global-network/satellites/epicng/>
- **Intelsat Games Infographic:** <http://www.intelsat.com/wp-content/uploads/2016/04/Intelsat-An-Epic-Evolution-of-Games-4-14-16-Revised-v2.png>
- **Intelsat Blog:** Rio 2016: Setting the Stage for the Games of the Future: <http://www.intelsat.com/intelsat-news/rio-2016-setting-the-stage-for-the-games-of-the-future/>
- **Intelsat Occasional Use Services:** <http://www.intelsat.com/solutions/media/contribution-solutions/occasional-use/>
- **Intelsat Media Services:** <http://www.intelsat.com/solutions/media/>

About Intelsat

Intelsat S.A. (NYSE: I) operates the world's first Globalized Network, delivering high-quality, cost-effective video and broadband services anywhere in the world. Intelsat's Globalized Network combines the world's largest satellite backbone with terrestrial infrastructure, managed services and an open, interoperable architecture to enable customers to drive revenue and reach through a new generation of network services. Thousands of organizations serving billions of people worldwide rely on Intelsat to provide ubiquitous broadband connectivity, multi-format video broadcasting, secure satellite communications and seamless mobility services. The end result is an entirely new world, one that allows us to envision the impossible, connect without boundaries and transform the ways in which we live. For more information, visit www.intelsat.com.

About KDDI Corporation

KDDI, a Fortune Global 500 company, is one of Asia's largest telecommunication providers, with a proven track record extending over many years around the world. We deliver all-round services, from mobile phones to fixed-line communication, making us your one-stop solution provider for telecommunications and IT environments.

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Intelsat
Michele Loguidice
Director, Investor Relations and Corporate Communications
+1 703-559-7372
michele.loguidice@intelsat.com