

Argiva and Intelsat Renew International Distribution for Premium Sports

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Companies to deliver live broadcasts to football fans in the Americas, Europe and Asia Pacific regions

LUXEMBOURG--(BUSINESS WIRE)--Sep. 9, 2016-- Intelsat (NYSE: I), operator of the world's first Globalized Network, powered by its leading satellite backbone, announced today that Arqiva has extended its relationship with Intelsat to distribute premium sports content to viewers in the Americas, Europe and the Asia Pacific region via multiple Intelsat satellites.

Under a multi-year agreement, Arqiva is using services on Intelsat 34 and Intelsat 20 to broadcast content to millions of sports fans located in the Americas, Europe and Asia Pacific regions.

"Intelsat's premier video neighborhoods on Intelsat 20 and Intelsat 34 allow us to seamlessly and cost efficiently reach millions of sports fans outside of the UK," said David Crawford, Managing Director of Arqiva Satellite and Media. "The combination of our distribution network and Intelsat's satellite solutions makes it possible to view premium sports content worldwide, making Arqiva a trusted partner of choice to our customers."

Jean-Philippe Gillet, Intelsat's Regional Vice President, EMEA Sales said: "The renewal of this multi-satellite service to our longtime customer Arqiva is evidence that our Intelsat 20 and Intelsat 34 satellites offer maximum cable headend penetration, maximizing the potential audience for sports programming around the world. Intelsat's Globalized Network has the reach and reliability that Arqiva needs."

The Intelsat 20 satellite, located at 68.5°E, hosts the region's premier cable neighborhood that serves as a transcontinental hotspot from Europe, with a particularly high viewership in India. Launched in 2015, Intelsat 34, orbiting at 304.5°E, is one of Intelsat's three satellites hosting pan-regional video distribution neighborhoods in Latin America, complementing Intelsat 11 and Intelsat 21. Intelsat 34 includes a C-band payload which delivers media distribution services to Latin American cable systems for blue chip media powerhouses including Fox Sports and HBOLA.

Intelsat will be exhibiting at the 2016 IBC Conference in Amsterdam, The Netherlands, from September 9-13, 2016. You can visit Intelsat at the Intelsat Stand located at Hall 1, C71 for more information about Intelsat's media services and Globalized Network solutions.

About Intelsat

Intelsat S.A. (NYSE: I) operates the world's first Globalized Network, delivering high-quality, cost-effective video and broadband services anywhere in the world. Intelsat's Globalized Network combines the world's largest satellite backbone with terrestrial infrastructure, managed services and an open, interoperable architecture to enable customers to drive revenue and reach through a new generation of network services. Thousands of organizations serving billions of people worldwide rely on Intelsat to provide ubiquitous broadband connectivity, multi-format video broadcasting, secure satellite communications and seamless mobility services. The end result is an entirely new world, one that allows us to envision the impossible, connect without boundaries and transform the ways in which we live. For more information, visit www.intelsat.com.

About Arqiva

Arqiva is a leading UK communications infrastructure and media services provider dedicated to connecting people wherever they are through the delivery of TV, radio, mobile, WiFi and the Internet of Things (IoT). We are an independent provider of telecom towers, with over 8,000 sites across Great Britain, and are also the only supplier of national terrestrial television and radio broadcasting services in the UK. Our advanced networks support the exponential growth of connected devices and the ever-increasing demand for data from smartphones to tablets, connected TVs, smart meters, cars and medical devices.

Customers include major UK and international broadcasters such as the BBC, ITV, Sky Plc., Turner Broadcasting, the independent radio groups, major telco providers – including the UK's four mobile network operators – and retail, leisure, energy and water companies.

For more information, news and insights from Arqiva, please visit the website at: www.arqiva.com.

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