



Intelsat Debuts New MCPC Platform to Support Regional and International Programmers Looking to Expand Cable, DTH and IPTV Distribution across Central and Eastern Europe

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Encompass to Provide Ground and Multiplexing Services

LUXEMBOURG--(BUSINESS WIRE)--Apr. 9, 2018-- Intelsat S.A. (NYSE: I), operator of the world's first Globalized Network and leader in integrated satellite communications, today announced that it has launched a new, Ku-band Multi-Channel Per Carrier (MCPC) media platform for Central and Eastern Europe. As part of the IntelsatOne terrestrial network, the platform will provide regional and international programmers with a cost-effective solution that will enable them to expand their reach to cable headends, Direct-to-Home (DTH) and Internet Protocol Television (IPTV) distribution.

Encompass Digital Media (Encompass), a global technology services company delivering end-to-end video solutions to broadcast and media companies, will provide multiplexing services for the platform from its facility in London, and Intelsat will provide further ground and uplink facilities from its Fuchsstadt, Germany teleport. Programmers will be able to contribute standard (SD) or high definition (HD) content from anywhere around the world via Intelsat's global satellite fleet, the IntelsatOne network or through Encompass' network. The platform is set to support MPEG-2 and MPEG-4 compression technology, and Intelsat's high-powered wide beams, optimized for DTH, can be received with 60cm antennas in much of its coverage area.

The new MCPC platform will provide programmers with immediate access to 1°West, one of Europe's premier video neighborhoods, located on the Intelsat 10-02 satellite. With four leading DTH platforms and over 425 unique channels reaching approximately 18 million households across Europe, programmers will have access to a highly reliable solution for cable/IPTV and affiliate distribution, will have the ability to leverage the platform's high quality, existing channel content, and will have an opportunity to cost-effectively launch new channels and test new markets.

"Intelsat and Encompass have a strong history of working together to deliver innovative solutions that enable international programmers to cost effectively grow their distribution network," said Rob Cerbone, Intelsat's VP and General Manager, Media. "Working closely with Encompass, we will be able to provide international programmers with immediate access to millions of households, enabling them to distribute high-quality, secure, differentiated and entertaining content to viewers across Central and Eastern Europe."

"Our longstanding partnership with Intelsat provides international programmers with a simple, turnkey solution for content distribution," said Encompass' Marc Bruce, Managing Director, APAC & EMEA. "The new MCPC platform at 1°West will provide our customers with immediate access to one of the leading video neighborhoods in Europe, the ability to operate more efficiently and deliver high-quality and compelling content to their viewers."

For more information, NAB Show attendees are invited to visit the Intelsat Booth located at SU 1510 in the Las Vegas Convention Center beginning Monday, April 9 through Thursday, April 12.

Supporting Resources:

- **Intelsat Media Services:** <http://www.intelsat.com/solutions/media/>
- **Intelsat Video Neighborhoods:** <http://www.intelsat.com/solutions/media/distribution-solutions/video-neighborhoods/>

About Intelsat

Intelsat S.A. (NYSE: I) operates the world's first Globalized Network, delivering high-quality, cost-effective video and broadband services anywhere in the world. Intelsat's Globalized Network combines the world's largest satellite backbone with terrestrial infrastructure, managed services and an open, interoperable architecture to enable customers to drive revenue and reach through a new generation of network services. Thousands of organizations serving billions of people worldwide rely on Intelsat to provide ubiquitous broadband connectivity, multi-format video broadcasting, secure satellite communications and seamless mobility services. The end result is an entirely new world, one that allows us to envision the impossible, connect without boundaries and transform the ways in which we live. For more information, visit www.intelsat.com.

About Encompass Digital Media

Encompass is a global technology services company focused on supporting TV networks, broadcasters, sports leagues and digital leaders with the delivery of their linear/nonlinear video content across television and digital platforms. Services include: global transmission and connectivity, channel playout, OTT/TV streaming and VOD, live events and disaster recovery. For more information, please visit www.encompass.tv, and follow us on social media – LinkedIn and Twitter.

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