



Grupo Televisa Selects Intelsat's High Performing Satellite Solutions for End-to-End Distribution Services

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LUXEMBOURG--(BUSINESS WIRE)--Sep. 10, 2018-- Intelsat S.A. (NYSE: I), operator of the world's first Globalized Network and leader in integrated satellite communications, today announced that leading Mexican multimedia company, Grupo Televisa, has extended their contract for Intelsat's satellite solutions; leveraging the powerful high-throughput (HTS) Ku-band beams on Intelsat 35e for their European distribution needs.

As part of the new, multi-year agreement, Grupo Televisa will leverage Intelsat's global hybrid network to distribute its pay-TV programming to viewers throughout Europe via Intelsat 35e located at 325.5°East and the IntelsatOne terrestrial network. Intelsat will transport the signals from Televisa's master control in Mexico City via IntelsatOne's terrestrial network to the company's teleport in Fuchsstadt, Germany, for turnaround services of its content throughout Europe. Intelsat is providing a fully managed service offering for Televisa's European distribution, including monitoring the signal and providing immediate response to ensure efficient, reliable and high-quality content delivery at all times.

"In order to further expand Televisa's international business and meet our global transmission needs, we need an end-to-end solution that is quick to scale and can reliably distribute high quality, secure content to our viewers," said William Aguirre, director of satellite operations, Televisa. "Intelsat's world-class global network and managed media solutions have enabled us to expand into new markets, cost efficiently distribute high quality content to viewers across Europe."

"As broadcasters and programmers adjust their business models and distribution platforms to meet their viewers' changing needs, it is critical to provide them with a managed solution that can quickly, simply and cost-effectively deliver their content anytime or anywhere they need it," said Rob Cerbone, Intelsat's vice president and general manager, media. "We greatly appreciate our continued partnership with Grupo Televisa and the trust that they have placed in Intelsat's global network to meet their current distribution and future programming needs around the world."

For more information about Intelsat's media services, visit the Intelsat stand at Hall 1.C71 during the IBC 2018 Conference in Amsterdam 13-18 September.

Supporting Resources:

- [Intelsat Media Services](#)
- [IntelsatOne Terrestrial Network](#)
- [Intelsat Epic^{NG}](#)

About Intelsat

Intelsat S.A. (NYSE: I) operates the world's first Globalized Network, delivering high-quality, cost-effective video and broadband services anywhere in the world. Intelsat's Globalized Network combines the world's largest satellite backbone with terrestrial infrastructure, managed services and an open, interoperable architecture to enable customers to drive revenue and reach through a new generation of network services. Thousands of organizations serving billions of people worldwide rely on Intelsat to provide ubiquitous broadband connectivity, multi-format video broadcasting, secure satellite communications and seamless mobility services. The end result is an entirely new world, one that allows us to envision the impossible, connect without boundaries and transform the ways in which we live. For more information, visit www.intelsat.com.

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