



Rede Amazônica Expands High-Definition Television Distribution to the Amazon via IntelSat 14

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LUXEMBOURG--(BUSINESS WIRE)--Oct. 17, 2018-- IntelSat S.A. (NYSE: I), operator of the world's first Globalized Network and leader in integrated satellite communications, today announced that Rede Amazônica, an affiliate of Rede Globo, will rely on IntelSat to accelerate and expand the reach of its high definition (HD) programming via digital terrestrial television (DTT) broadcast in the Amazon region of Brazil.

As part of the new, multi-year agreement, Rede Amazônica will leverage C-band satellite services via IntelSat 14, IntelSat's newest video neighborhood in Latin America, located at 315°E. The addition of IntelSat 14 further strengthens and expands the breadth and depth of IntelSat's three premier video neighborhoods in Latin America. Combined, IntelSat 11, IntelSat 21 and IntelSat 34 distribute top-tier sports, entertainment, news and education programming to over 193 million viewers, delivering 77 of the 100 most-watched channels, including nearly 150 in HD.

The strength and reach of IntelSat's video neighborhoods in Latin America offers Rede Amazônica the opportunity to consolidate the production and distribution of 13 HD channels to one location, allowing it to reduce operational costs and simultaneously expand its regionalized content offerings in the Amazon.

"Through Rede Amazônica, viewers across the Amazon region will have access to high quality, informative and entertaining television content," said Phelippe Daou Junior, Rede Amazônica's President and CEO. "With IntelSat, we can broaden our reach and provide more affordable and differentiated programming to our viewers. The quality, reliability and reach of IntelSat's video neighborhoods enable us to achieve significant operational savings while at the same time increasing our viewership and enhancing the service offerings that we deliver to households across the Amazon."

"IntelSat 14 provides Rede Amazônica with unprecedented quality, reception and reach, enabling them to cost effectively expand their DTT service offerings throughout the northern region of Brazil," said Rob Cerbone, IntelSat's vice president and general manager, media. "As Digital Terrestrial Television allows for a more efficient use of spectrum, Rede Amazônica can further differentiate the type of informative and entertaining content it provides to existing and new viewers."

Supporting Resources:

- [IntelSat Media Services](#)
- [IntelSat's Latin America Video Neighborhoods](#)
- [IntelSat DTT Services](#)

About IntelSat

IntelSat S.A. (NYSE: I) operates the world's first Globalized Network, delivering high-quality, cost-effective video and broadband services anywhere in the world. IntelSat's Globalized Network combines the world's largest satellite backbone with terrestrial infrastructure, managed services and an open, interoperable architecture to enable customers to drive revenue and reach through a new generation of network services. Thousands of organizations serving billions of people worldwide rely on IntelSat to provide ubiquitous broadband connectivity, multi-format video broadcasting, secure satellite communications and seamless mobility services. The end result is an entirely new world, one that allows us to envision the impossible, connect without boundaries and transform the ways in which we live. For more information, visit www.intelsat.com.

About Rede Amazônica

Rede Amazônica is present in five states of North Brazil and distributes the TV signal in what represents 50% of national territory. The communications company has operations in the states of Acre, Amapa, Rondonia, Roraima and Amazonas, all of which are all affiliates of Rede Globo, the largest group of communications of the country. The programming of Rede Amazônica conciliates with the national one provided by Rede Globo but also has its own local programming with news and entertainment. The company focuses on getting closer to its audience and being relatable, with the goal of integrating and developing the Amazon region. For more information access www.redeamazonica.com.br

IntelSat Safe Harbor Statement:

Statements in this news release constitute "forward-looking statements" that do not directly or exclusively relate to historical facts. When used in this release, the words "may," "will," "might," "should," "expect," "plan," "anticipate," "project," "believe," "estimate," "predict," "intend," "potential," "outlook," and "continue," and the negative of these terms, and other similar expressions are intended to identify forward-looking statements and information.

The forward-looking statements reflect IntelSat's intentions, plans, expectations, anticipations, projections, estimations, predictions, outlook, assumptions and beliefs about future events and are subject to risks, uncertainties and other factors, many of which are outside of IntelSat's control. Important factors that could cause actual results to differ materially from the expectations expressed or implied in the forward-looking statements include known and unknown risks. Known risks include, among others, the risks described in IntelSat's annual report on Form 20-F for the year ended December 31, 2017, its quarterly report on Form 6-K for the quarter ended June 30, 2018 and its other filings with the U.S. Securities and Exchange Commission.

Because actual results could differ materially from IntelSat's intentions, plans, expectations, anticipations, projections, estimations, predictions, outlook, assumptions and beliefs about the future, you are urged to view all forward-looking statements with caution. IntelSat does not undertake any obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

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